Conference Sub Themes

Digital Society, Culture & Human Relationships

- Digitalisation and changing social institutions
- Social media, digital identities & online communities
- Youth, culture & intergenerational relationships
- AI, human interaction & changing social life

AI, Work, Economy and Skills

- AI, automation & the future of employment
- Gig economy, platforms & changing labour relations
- Digital entrepreneurship & livelihoods
- Workplace transformation & professional identities
- Skills development & economic empowerment

Digital Education, Health and Knowledge

- AI & digital transformation in education
- Digital literacy, accessibility & educational inequality
- AI-assisted research, academic integrity & knowledge production
- AI-enabled healthcare, telemedicine & digital health
- Healthcare data, privacy, ethics & patient well-being

Digital Inclusion, Governance and Social Justice

- Digital divide, inequality & inclusion
- Gender, vulnerable communities & digital empowerment
- E-governance and digital public services
- AI, public policy & welfare delivery

Chief Patron

Prof. S. Armstrong
Member, VC Convener Committee
University of Madras

Patron

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University of Madras

Conference Director

Prof. M. Thamilarasan
Director- Chepauk Campus
Professor and Head
Department of Sociology

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Assistant Professor, Dept. of Sociology

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Guest Lecturer, Dept. of Sociology

Dr. P. John Rajadurai &
Dr. Anjali Sathyan
Assistant Professors in Sociology
Institute of Distance Education, UNOM

Research Scholars and
Post –Graduate Students

Participants Query Co-Ordinators:

S. Gayathri Devi-	9176964886
Darathi Kalita-	8399069008
Varshini S-	8248531159

INTERNATIONAL CONFERENCE
(HYBRID MODE)

ON

DIGITALISATION, AI AND SOCIETY

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18 - 19 February 2027

Organised By

Department of Sociology
University of Madras
Chepauk, Chennai 600005

University of Madras

The 170 years old Madras University is considered as the Mother of almost all the old universities of South India. The university offers teaching and research programme in six campuses namely Chepauk, Marina, Guindy and Tharamani, Maduravoyal and Chetpet at Chennai. The University has 69 Departments of study and research that spread over six campuses organized into 18 Schools each of which offer Post Graduate Courses in respective specialization, part time and full time Ph.D. Programmes, Diploma and Certificate Programmes. This university has been received A++ NAAC Accreditation in 2023 and also placed at 50th position among all universities in India by NIRF Ranking in 2023.

Department of Sociology

The Department of Sociology has its historical roots in the Stream of Social Sciences, which was established in 1966 at University of Madras. The department of sociology became autonomous and independent in the year 1976. The department had grown swiftly in academic and research field under many prominent sociologists as faculty members of the Department. Now under Prof. M. Thamilarasan, Professor and Head, this department is marching in a giant way to achieve the glories in academic and research field. The department has celebrated its Golden Jubilee in the year 2022. The department has produced numerous doctorate and postgraduate degree holders since its inception. At present the department has 9 Research Scholars and 51 Post graduate students. The department has successfully accomplished enormous research projects in several specialization areas which were funded by reputed agencies of India and Abroad.

About the Conference

The Department of Sociology is hosting a Two-Day International Conference (Hybrid Mode) on "Digitalisation, AI and Society" The conference serves as a platform to critically explore how digitalisation and Artificial Intelligence are transforming contemporary social life, institutions and human relationships. In the context of rapid technological advancement, growing digital inequalities, changing patterns of work and communication, and emerging ethical concerns, it aims to bridge the gap between technological innovation and its social implications. Bringing together academicians, researchers, policymakers and practitioners, the conference promotes interdisciplinary dialogue to generate evidence-based insights that foster inclusive, ethical and human-centred digital transformation.

Theme of the Conference

The conference focuses on understanding the social transformations emerging from digitalisation and Artificial Intelligence through research, critical inquiry and interdisciplinary engagement. It highlights the centrality of human well-being, equality, inclusion and rights in shaping the digital society. Key discussions will address digital inequalities, gender and social justice, changing family and social relationships, the future of work, education and healthcare, and the transformation of everyday life. The conference will also explore digital governance, public service delivery, citizenship, data privacy, AI ethics and the responsible use of emerging technologies. Furthermore, it will examine how digitalisation and AI can contribute to building inclusive, equitable, resilient and sustainable societies while ensuring that technological progress remains responsive to human needs and social values.

Key Speakers:

Dr. S. Venkatraman
Senior Consultant, UNESCO (HQ, Paris)
International Consultant (ADB), Manila

Dr. Persis Naumann
Fulbright Scholar and Adjunct Professor
Centre for Global Health Ethics
McAnulty College of Liberal Arts
Duquesne University
Pittsburgh, United States

Dr. Abdul Razak Mohamed
Sociologist, Urban and Regional Planner
Former Dean Academics, Professor and Head, Dept. of Planning, School of Planning and Architecture, Vijayawada, AP, India

Dr. Malliga. P
Professor and Head
Dept. of Computer Science and Engineering
NITTTR, Chennai

Important Dates

Submission of Abstract	On or before 20th December 2026
Acceptance of Abstract	25th December 2026
Last Date for Registration	On or before 31st December 2026
Submission of Full Paper	On or before 10th January 2027
Email Id	uomsociologyconference2027@gmail.com
Submission of Hard Copy	On or before 15th January 2027

Two Days International Conference on Digitalisation, AI and Society (Hybrid Mode) on 18th and 19th February 2027.

Registration Form

Name :

Designation :

Name of the Institution :

Address for communication :

Mobile Number :

Email :

Participant / Paper presenter :

Mode of Presentation (Online/Offline) :

Title of the Paper :

Registration Fee (includes 18% GST) :

Academician / Delegate from other Institutions / NGOs		Research Scholars		Students	
Without Accommodation	With Accommodation	Without Accommodation	With Accommodation	Without Accommodation	With Accommodation
1500	3250	1000	2250	750	1750

- **Registration fee** to be paid through **Online in favour of:**

Name of the Account	**Part I Non Plan (General Fund) Account**
Account Number	**10067584438**
Name of the Bank	**State Bank of India**
Branch	**Madras University Branch**
IFSC	**SBIN0002234**
MICR Code	**600002026**

- Kindly fill the **Google Form** at the **provided link following your successful payment of Registration Fee.** https://docs.google.com/forms/d/e/1FAIpQLSenard0b4x1k-kr4fE5JLVKOkczsUSjakca_Snm2E67jHr-xQ/viewform?usp=publish-editor
- Abstract should be below 300 words including key words and full-length paper should include, Introduction, Review of Literatures, Research Methodology, data interpretations, conclusion, suggestions/ recommendations and references in APA format within 5000 words in Times New Roman font and font size should be 12.
- The deadline for submitting the softcopy of abstract is **on or before 20th December 2026**, acceptance of the Abstract will be communicated on **25th December 2026,** and the full paper should be submitted as a softcopy **on or before 10th January 2027**, both to the e-mail: **uomsociologyconference2027@gmail.com**
- The last date for Registration and Fee payment is **on or before 31st December 2026.**
- In any case, the participants **will not be reimbursed** for their registration fee.
- Abstract and Full – length paper hardcopy should reach to **Prof. M. Thamilarasan, Conference Director, Professor and Head, Department of Sociology, University of Madras, Chepauk Campus, Chennai – *600 005*** on or **before 15th January 2027.**
- Paper presentation / participation certificate, Conference Kit, Working Lunch and Refreshments will be provided for registered participants.
- The accommodation for the out-station participants will be provided on first come first basis.
- TA / DA will not be provided to participants.
- Selected papers will be published by reputed international publisher after scrutinized and approved by Editorial Committee of the Conference.

Transaction Ref. No. and Date: Bank Name & Branch:

Signature of the Participant